

JONES GARDENS

2022 HARVEST REPORT



JONESGARDEN.ORG

540.255.2761

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"The garden is my favorite place in Staunton! The community outreach going both ways is a testimony to the big hearts that make the garden work."



"My experience has been wonderful and my soul is being fed. Thank you, with love."



"El jardin de gardens es lo mejor del verano. No se que haria sin este' jardin. Lo amo mucho."



THANK YOU FOR SUPPORTING OUR COMMUNITY GARDEN!

Harvest Heroes

7,215 POUNDS OF PRODUCE HARVESTED

We **tripled our harvest this year** thanks to a garden expansion partnership with Geezer Farm. Countless individuals, students, businesses, and non-profit organizations also supported Jones Garden and generously contributed in ways great and small. We are deeply grateful to each of you for your ongoing support.



Volunteer Hours

We had **95** faithful and helpful friends who gave their time to maintain the garden, resulting in more than **332 volunteer hours**. We could not have accomplished our work without them.



Donors

The community's generosity was overwhelming this season, with 78 individuals, businesses, farms, and grantors contributing more than **\$78,000** to the garden this year.



Produce Given

Anyone who volunteers at the garden receives free produce from our harvest. We were proud to provide more than **1,236 pounds** of free vegetables to our community this season.



Produce Sold

The community purchased about **\$3,495 worth of produce** this season, providing much-needed revenue to help our community garden grow. All proceeds are put back into garden operations.

Partnership with Geezer Farm

Norm Shafer, owner of Geezer Farm just outside of Staunton, provided a plot of land for us to grow additional produce at no extra cost. As we prepare to launch our expansion, this temporary growing space allowed us to **increase our yields by 76 percent!** We had more produce than ever for the community on Market Days and launched our Food Delivery Program for the elderly. As a bonus, we learned even more about sustainable gardening from Norm. Our deepest thanks to Geezer Farm for their generous gift!





Our Programs

Through five programs, we offer opportunities for the community to gather, engage and learn during the spring and summer. We appreciate all who partnered with us to provide inspirational and educational experiences for the community.

88%

OF GARDEN LAB PARTICIPANTS
WERE LIKELY TO APPLY WHAT
THEY LEARNED AT HOME

3,189 POUNDS

OF ORGANIC WASTE
COLLECTED FOR OUR
COMPOSTING PROGRAM

660 POUNDS

OF FOOD DISTRIBUTED
THROUGH OUR FOOD DELIVERY
SERVICE

**16 ENRICHMENT
ACTIVITIES**

INCLUDING 10 WEEKS OF
SAMPLE SATURDAY AND SIX
STORY NIGHTS

Garden Labs

We host free workshops in our garden from May to September, made possible by our community partners. Local professionals lead fun, educational sessions on topics centered around sustainable agriculture.

Composting Program

Neighbors help to enrich our soil with organic food waste. We provide the compost collection container, and once filled, neighbors exchange the container of composting materials for free produce on Market Day.

Food Delivery Program

Our food deliveries are an extension of the composting program designed specifically for the elderly. Each participant receives a compost collection container that we swap out for a bag of fresh vegetables each week.

Enrichment Programs

Sample Saturday and **Story Night** offer food inspiration and community engagement. Sample Saturday allows Market Day visitors to taste recipes made with food grown in our gardens. Story Night promotes literacy for the young and young at heart, connecting them to the garden through storytelling.



Community Sponsors

Allegheny Mountain Institute Fellowship

We are grateful for Allegheny Mountain Institute's (AMI) in-kind contribution in providing a Farm Fellow for our 2022 season. If you've frequented Jones Gardens, you've probably run into India Flemming-Klink, our AMI Fellow, working Market Days and helping to manage our crops at the Geezer Farm. Without AMI's contribution and India's help, we couldn't have managed both of our growing spaces. We send our heartfelt thanks to AMI and India.



Our sincere gratitude to the following supporters for their investment in our organization:



Financial Summary

Revenue

\$78,705.74

Revenue sources included grants, contributions from individuals and businesses, in-kind gifts, and Market Days.

- 88%** Grants
- 6%** Community Donations
- 4%** Market Days
- 2%** In-Kind Gifts

Expenses

\$38,037.96

Expenses include garden supplies, equipment, and materials, programming, fundraising, and operating costs.

- 52%** Operating Costs
- 30%** Supplies & Materials
- 10%** Programs
- 8%** Fundraising

September 30, 2022

JONES GARDENS, INC.
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